

Message Text

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TAGS: ETRD, BEXP, RP, US

SUBJ: MAJOR PROJECT: CONSULTING SERVICES ON FEASIBILITY FOR
UP MEDICAL CENTER

REF: A) STATE 208062; B) MANILA A-223

1. GOP, THROUGH UNIVERSITY OF PHILIPPINES AND DEPARTMENT OF HEALTH, IS PLANNING TO ESTABLISH 1500 BED PHILIPPINE MEDICAL CENTER (PMC) TO BE LOCATED CAMPUS OF UNIVERSITY, QUEZON CITY, AS WELL AS ELEVEN REGIONAL HOSPITALS TO BE SET UP IN STRATEGIC LOCATIONS THROUGHOUT COUNTRY. PMC IS INTENDED TO BE CENTER FOR DIAGNOSIS, TREATMENT, TEACHING AND RESEARCH, HOUSING BEST MEDICAL TALENT AND MOST UP-TO-DATE FACILITIES FOR GENERAL AND SPECIALIZED TREATMENT. REGIONAL HOSPITALS WILL FUNCTION AS SECONDARY LEVEL BETWEEN PMC AND CURRENTLY OPERATING PRIMARY OR LOCAL HOSPITALS.

2. AIM OF PROJECT IS TO ESTABLISH TOTAL HEALTH CARE SYSTEM BASED ON SYSTEMATIC HIERARCHY OF FACILITIES AND NEEDS, TREATMENT OF MOST COMMON DISORDERS, AS WELL AS INITIAL TREATMENT OF EVEN MORE COMPLICATED CASES, WILL BE DONE AT LOCAL HOSPITALS. DISORDERS WHICH CANNOT BE HANDLED AT THESE PRIMARY HOSPITALS BECAUSE THEY ARE LESS WIDESPREAD IN INCIDENCE OR DEMAND MORE SOPHISTICATED FACILITIES FOR DIAGNOSIS AND TREATMENT WILL THEN BE TREATED AT REGIONAL HOSPITALS. FINALLY, PMC SHOULD HAVE

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CAPABILITY OF COPING WITH MOST DIFFICULT MEDICAL

PROBLEMS OF COMMON OR UNCOMMON DISEASES THAT DEMAND BEST IN MEDICAL CARE AND FACILITIES. PMC WILL ALSO PROVIDE FACILITIES FOR POSTGRADUATE MEDICAL EDUCATION AND CLINICAL RESEARCH AS NUCLEUS OF MEDICAL EDUCATION RESEARCH CENTER IN UNIVERSITY OF PHILIPPINES. ENVISIONED THAT REGIONAL HOSPITALS AND PMC WILL BE LINKED BY FASTEST METHODS OF COMMUNICATION AND TRANSPORTATION, INCLUDING PATIENT-AIRLIFT.

3. PHILIPPINE MEDICAL CENTER STUDY COMMITTEE, CHAIRMANED BY DR. GABRIEL G. CARREON, DIRECTOR, PHILIPPINE GENERAL HOSPITAL, TAFT AVENUE, MANILA, WISHES TO DRAW UP COMPREHENSIVE FEASIBILITY STUDY INCORPORATING FUNCTIONAL, PHYSICAL, FINANCIAL, ORGANIZATIONAL AND STAFFING ASPECTS OF SCHEME. FEASIBILITY STUDY WILL DETERMINE WHETHER AND IN WHAT MANNER COMMITTEE SHALL PROCEED TO IMPLEMENT ENTIRE PROJECT.

4. U.S. FIRMS ARE INVITED TO SUBMIT TO DR. CARREON DETAILED PROPOSAL ON HOW THEY CAN ASSIST IN PROJECT AS CONSULTANTS IN DRAWING UP COMPREHENSIVE FEASIBILITY STUDY. PHILIPPINES HAVE ALL HIGH-LEVEL TALENTS NECESSARY TO PUT STUDY AND PROJECT TOGETHER. COMMITTEE SEEKS, HOWEVER, TO AVAIL OF SERVICES OF COMPETENT OUTSIDE CONSULTANTS TO HELP INJECT FRESH IDEAS AND NEW DIMENSIONS TO PACKAGE THAT LOCAL EXPERTS MAY PUT TOGETHER.

5. COMPANY PRESENTATION SHOULD INCLUDE DESCRIPTION OF EXPERIENCE AND COMPETENCE IN FIRM'S FIELD, LIST OF KEY TECHNICAL PERSONNEL AND THEIR EXPERIENCE, INDICATION OF CONCEPTUAL APPROACH WHICH IT DETERMINES BEST TO IMPLEMENT THIS IDEA, PROPOSED TIMETABLE FOR COMPLETION OF STUDY, AND FEES. FIRMS MAY ALSO INDICATE IN THEIR PROPOSAL HOW THEY CAN ASSIST IN THE IMPLEMENTATION OF PROJECT AFTER DETERMINATION OF ITS FEASIBILITY, I.E. FROM DESIGN TO CONSTRUCTION AND TO OPERATION STAGES. AT THIS POINT IN TIME COMMITTEE HAS NOT PRECLUDED EVENTUAL EMPLOYMENT OF TURNKEY OPERATOR, OR IN-DEPTH OR HORIZONTAL DEVELOPMENT BY FOREIGN CONTRACTOR.

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6. INVITATION TO U.S. CONSULTANTS MAILED AUGUST 26, 1974 TO FOLLOWING FIRMS: HOSPITAL CORP. OF AMERICA, NASHVILLE; GORDON FRIESEN INTERNATIONAL, WASHINGTON, D.C.; NBBJ, SEATTLE; ARCHITECTS COLLABORATIVE, CAMBRIDGE, MASS.; CAUDILL ROWLETT AND SCOTT, HOUSTON; AND CRS DESIGN ASSOCIATES. IN DR. CARREON'S VIEW MAILING LIST POORLY DRAWN UP AND HAS PROBABLY OMITTED

MAJOR U.S. CONSULTANTS. HE HAS INVITED US TO EXTEND
INVITATION TO OTHER ACTIVE FIRMS IN FIELD.

7. WHILE COMMITTEE HAS ASKED TO HEAR FROM FIRMS ON
OR BEFORE SEPTEMBER 30, DR. CARREON IS PREPARED TO PLEAD
WITH COMMITTEE FOR REASONABLE EXTENSION OF TIME, I.E.,
ONE TO TWO WEEKS, OR POSSIBLY LONGER, TO ELICIT U.S.
RESPONSES.

8. ACTION REQUESTED: IT WOULD BE APPRECIATED IF
COMMERCE WOULD ATTEMPT TO DEVELOP CONSULTING FIRM
INTEREST IN PROJECT BY DIRECT SOLICITATION.
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